

SEE YOUR NAME AMONG THE STARS!

ADVERTISING & PROMOTIONS MEDIA KIT

WHAT IS RPW ALL ABOUT?

Rocket Pro Wrestling Company is a family-owned, and operated Independent Professional Wrestling event provider. We have been in business since October of 2018, with a long standing passion for the sport.

Our Rocket Stars and Staff have also been in the business for many years providing wrestling entertainment. We pride ourselves on delivering high energy and fun - at every event \square to our growing fan base. We strive to be the pinnacle of wrestling venues.

Our goal is to provide the best Professional Wrestling experience for our fans, and an outstanding arena for our Rocket Stars to showcase their talents.



A FANATICAL FAMILY

Professional wrestling is in our DNA. Presenting big events for our fans is what we live for. The greatest compliment anyone could ever give us is the smile on their face, and their desire to keep coming to each and every show.

Having a family-oriented fan base that stretches across so many different walks of life is what makes our wrestling events so unique. Hearing kids cheering and screaming, watching the interaction of the fans with one another and our *Rocket Stars* and witnessing the pure joy of their entertainment is what keeps us always looking for ways to improve and enhance the fan experience.





ADVERTISING & PROMOTIONS MEDIA KIT

ROCKET PRO WRESTLING

FEATURES & AMENITURE

- Professional 20' x 20' wrestling ring*
- Premier wrestlers from all over North America and colorful characters
- Commercial-grade lighting and staging
- Premium sound system with public address
- Intimate, yet expansive venue and event environment with chair and bleacher seating
- Accessible for fans with disabilities
- Convenient, free parking in fenced lot

- Separate bar area with affordably-priced beer & mixed drinks
- Concessions stand with snack foods, pizza, hot dogs, fries, soft drinks, etc.
- Clean, spacious area with easy access to food, restrooms and other amenities
- Professional & courteous event security and staff
- Raffles / Split-the-Pot
- Periodic Giveaways

^{*}Only 20' x 20' wrestling ring in Illinois.

PRESENCE WITH PUNCH

Rocket Pro Wrestling's unique format offers businesses, and the like, an opportunity to reach potential customers through the increasing attandance of its fan base and their growing awareness of the RPW brand.

Building off decades of fanaticism and the unquenchable desire to conquer the independent wrestling industry, RPW constantly searches for innovative ways in which to promote those within its brand family and create value-driven exposure, whereby maximizing your investment.

We want to see **YOUR** name among the RPW stars!



CHANNELS

The RPW audience is comprised of a wide variety of market segments, each of of whom can be attracted through RPW's media channels.

Some of the channels we use to promote the Rocket Pro Wrestling message pull a following from which most any advertiser can benefit:

f	Facebook	70%
_	Tacchoon	1070

•	YouTube	10%
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ď	InstaGram	5%
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RPW Web Site 15%

DEMOCRAPHICS

AGE RANGE	MALE	FEMALE
5 - 15	10 %	5 %
15 - 20	15 %	5 %
20 - 30	20 %	10 %
30 - 40	20 %	5 %
40 - 50	40 %	10 %
50 - 60	30 %	5 %
60 +	5 %	> 5 %

NOTE: Percentages are approximations based on inaugural wrestling season in 2019.

EVENTS SCHEDULE

Because RPW's season runs 9 months out of the year, the traction our advertisers experience is tangible. Each of our 9 shows has it's own unique theme and format, lending themselves to specific sponsorship opportunities as well as targeted advertising through a variety of awareness media.

Whether your product and/or service is year-'round or seasonal - common or unique, Rocket Pro Wrestling can creatively and effectively position and convey your marketing message to your audience.

Your advertising experience can be tailor-made!





RPW COMPLETE PACKAGES

HEAVYWEIGHT

*2,500°

- 84" x 36" Vinyl Banner
- 4 Reserved Front Row Seats
- Web site ad banner for 9 months (full season)
- 60-second spot on RPW jumbo screen*

Full Season Commitment

• FANATIC •

\$1,50000

- 60" x 24" Vinyl Banner
- 2 Reserved Front Row Seats
- Single Match Sponsorship (ring announcement at each show)
- 30-second spot on RPW jumbo screen*

Full Season Commitment

• SLAM •

3 SHOWS FOR \$75000

- 60" x 24" Vinyl Banner
- 2 Reserved Front Row Seats
- Web site ad banner for 3 months (1/3 season)
- 30-second spot on RPW jumbo screen*

3-Month Commitment



RPW SPECIALIZED PACKATES

WALL BANNER

 $9 \text{ SHOWS FOR} \\ \$45000$

- 60" x 24" Vinyl Banner
- Web site advertisement for full- + off-seasons (9 months)

Full Season Commitment

TRIPLE THREAT

3 SHOWS FOR \$40000

- 60" x 24" Vinyl Banner
- 2 General Admission Tickets for 3 Shows
- Web site ad banner for 3 months

3-Month Commitment

• ONE SHOT •

1 SHOW FOR \$15000

- 60" x 24" Vinyl Banner
- 2 General Admission Tickets for 1 Show
- 30-second spot on jumbo screen during intermission*

1-Month Commitment

^{*}Advertisement runs during intermission only. Can be static image or video.



FROM THE RING TO THE STARS

EVENT LOCATION

MAILBOX

St. Joseph Park

51 E. Clinton Street

700 Theodore Street

P.O. Box 1404

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Joliet, IL 60434

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"ROCKET PRO WRESTLING"

F "ROCKET PRO WRESTLING FANS"

DESKGRAM.CO/ROCKETPROWRESTLING